

FREESTYLE PUBLIC RELATIONS SECURES 16 INDUSTRY AWARDS FOR CLIENT RES

RES's CMO and IT Department Beat out Global Competition for Coveted Gold Awards

ALEXANDRIA, Va. – Jan. 14, 2017 – Freestyle Public Relations, a high-tech public relations consultancy offering tailored communication services to several emerging and established tech markets, announced today that it secured 16 industry awards in 2016 for client RES, the global leader in workspace automation. The awards represented a cross-section of some of the most respected business award organizations, including the American Business Awards, Best-in-Biz North American Awards and the TMT European Awards.

Below is a list of industry awards secured by Freestyle:

American Business Awards:

- Silver for Best Woman of the Year
- Bronze for Executive of the Year/Medium Size Company
- Bronze for Company of the Year/Medium Size Company

IT World Awards:

- Gold for IT Department of the Year/Medium Size Company
- Gold for Chief Marketing Officer of the Year/Medium Size Company
- Silver for CEO of the Year/Medium Size Company
- Bronze for Best IT Company of the Year (Software)/Medium Size Company

Golden Bridge Awards:

- Gold for Innovative Company of the Year/Medium Size Company

International Business Awards:

- Bronze for Company of the Year/Medium Size Company
- Bronze for Executive of the Year/Medium Size Company

Best-in-Biz International Awards:

- Gold for Marketing Executive of the Year
- Silver in Executive of the Year/Medium Size Company
- Bronze for Most Innovative Product of the Year (Enterprise)

TMT European Award:

- Most Innovative Next Generation Software Development Firm 2016
- Best for /digital Workspace Technology - USA

Best-in-Biz North American Awards:

- Silver for Executive of the Year (Al Monserrat)/Medium Size Company

RES Software was founded to help enterprises automate and consumerize their IT infrastructure by delivering IT as a Service (ITaaS). The company's IT automation technology helps IT professionals master the impacts of IT consumerization, increasingly sophisticated corporate users, bring-your-own-device initiatives and cloud technologies by building a foundation for delivering ITaaS. With over 200 employees worldwide, RES Software serves more than 2,500 customers with more than 3,500 deployments in 27 different countries.

About Freestyle Public Relations

Established in 2006, Freestyle Public Relations is a high-tech public relations consultancy offering communication services that are tailored to the markets they serve. To ensure that each of its communications programs is precisely tuned to its target audience, Freestyle employs its proprietary 'Communication Without Boundaries' methodology in which communication programs are built around the specifics of clients' markets and not around an agency standard. In addition to media relations, the agency provides additional services including corporate communications, agenting services, government advocacy, brand identity programs, analyst relations, integrated marcom programs, a full-service editorial program, etc. For more information about how Freestyle creates the WOW! factor for its clients, visit its website at <http://www.freestylepr.com> or call 703.798.2395.

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