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FREESTYLE PUBLIC RELATIONS SELECTED AS AOR FOR SECURITY INFORMATION MANAGEMENT PIONEER NETFORENSICS

netForensics Selects Freestyle Based on Consistent Results and Impressive Portfolio For is Security-Based Clientele

DES MOINES, IA – (Oct. 16, 2009) – Freestyle Public Relations, an independent public relations firm offering tailored communication services to several emerging and established markets, announced today it has been selected as the agency of record (AOR) for netForensics, a leader in the security information management market. netForensics chose Freestyle for its exceptional communications strategy, high-powered media and analyst relations program, and connections with all the major security and compliance press.

“netForensics selecting us as their AOR is a result of Freestyle’s ability to self-manage the public relations program by delivering consistent results in every area of the program,” said David Splivalo, President of Freestyle Public Relations. “We have an impressive record with our technology clients that has helped them to increase brand awareness, grow revenue and reach target audiences.”

Freestyle offers its clients a full service communications program that includes high level media coverage, speaking opportunities, awards programs, event planning and management, etc. Previously, Freestyle has secured feature media coverage for its clients in such prominent media outlets as NBC’s *TODAY Show*, *CNN*, *FOX News*, *TIME Magazine*, *New York Times* and many more media outlets.

About netForensics

netForensics security information and event management solutions enable organizations of all sizes to rapidly identify and respond to threats and adhere to ever-changing compliance regulations. Our software and appliance products collect and centralize volumes of event log data to deliver accurate, actionable, real-time security intelligence. netForensics offers its award-winning nFX Cinxi One, recognized for its ease of deployment and management, and the industry’s only solution that combines security information management (SIM) and log management on one appliance. For over a decade, our nFX SIM One software solution has helped enterprises, managed service providers, and government agencies around the world to manage risk, protect their assets, and maintain compliant operations.

About Freestyle Public Relations

Established in 2006, Freestyle Public Relations is an independent public relations firm offering communication services that are specifically tailored to each clients' market space. To ensure that each of its communications programs is precisely tuned to its target audience, Freestyle employs its proprietary 'Communication Without Boundaries' methodology in which communication programs are built around the specifics of clients' markets and not around an agency standard. In addition to media relations, the agency provides additional services including corporate communications, agenting services, government advocacy, brand identity programs, analyst relations, media training, a full-service editorial program, etc. For more information about how Freestyle creates results for its clients, visit our website at www.freestylepr.com or call 515.223.4343.