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FREESTYLE PUBLIC RELATIONS STARTS NEW YEAR WITH A BANG, ADDING FIVE NEW DOMESTIC AND INTERNATIONAL CLIENTS IN MULTIPLE INDUSTRIES

Unprecedented Growth Contributed to Agency's Silicon Valley-based Upbringing; Firm to Serve as Personal Agent for Long Time Client Jim Stickley of TraceSecurity

WEST DES MOINES, IA – (Feb. 9, 2009) – Freestyle Public Relations, an independent public relations firm offering tailored communication services to several emerging and established markets, announced today that it has been selected as agency-of-record for five new clients since the beginning of the year. The new national and international accounts, which include Chiliad, the Israeli Football League, Windmill Networks, Farrell's eXtreme Bodyshaping, and Jim Stickley, signify Freestyle's ability to provide superior communication services and garner results to a diverse client base that reaches across a variety of markets.

"Our firm's reputation for securing superior results and awareness for our clients across a variety of markets is the number one reason that the agency has been able to expand its client roster, even during a down economic market," remarked David Splivalo, president of Freestyle Public Relations. "Our Midwest location and Silicon Valley upbringing give us the perfect combination to provide stellar results while not having to pass along to our clients the costs associated with maintaining a headquarters and staff in an expensive metropolitan area."

About Chiliad, Inc:

Chiliad is a proven provider of enterprise-class information discovery and delivery solutions that help organizations overcome all of the obstacles that have historically prevented them from leveraging the full potential business value of their multiple data sources. Chiliad 360, our flagship offering that is completely non-disruptive and that complements existing enterprise IT environments, offers "enterprise omniscience," which empowers users to quickly and securely find, fuse, analyze, monitor, share, and act on information from across the enterprise as if it were all contained in a single local application. The

company was founded in 1999 and is based in the Washington D.C. Beltway. For more information, please visit www.chiliad.com.

About the Israeli Football League:

The Israeli Football League is the first full-contact tackle football league in Israel. Heading into its second season, the league has re-branded itself as the *Kraft Family IFL*, to reflect this relationship with one of the most prominent football families in the world. The IFL is operated by American Football in Israel (AFI), which is centered at Kraft Family Stadium in Jerusalem. For more information, please visit <http://www.ifl.co.il/en.aspx>.

About Windmill Networks:

Founded in 2007, Windmill Networks is a provider of network management technology that helps improve data integration between network management applications. Its flagship product, Windmill Networks Integration Manager, is the first appliance to greatly reduce the manual steps in maintaining network management applications and creates a true interoperable system that helps share resources across the network without being a "manager of managers." Windmill Networks doesn't manage the network, it makes the products that manage the network operate better. Windmill Networks is based in Madison, Alabama, and can be located online at www.windmillnetworks.com.

About Farrell's eXtreme Bodyshaping:

Farrell's eXtreme Bodyshaping (FXB) is a unique fitness franchise headquartered in Des Moines Iowa, founded by martial arts expert and former Olympic Festival Tae Kwon Do competitor Lance Farrell. At its core is a 10-week program that helps participants quickly gain a much higher level of fitness through 6 days per week of classes that combine fitness kickboxing, resistance training and nutrition. FXB was founded in 2001 and became a franchise in 2005; today it encompasses 15 locations across Iowa and Nebraska, with plans to expand to other Midwestern metropolitan areas in the near future. For more information, please visit <http://www.extremebodyshaping.com>.

About Jim Stickley:

Jim Stickley is an internationally renowned ID theft and security expert, as well as co-founder and CTO of longtime Freestyle client TraceSecurity. He has appeared on the NBC "Today" show numerous times speaking about the threat of identity theft, underscored by his social engineering engagements,

whereby banks and other financial institutions hire Stickley to perform vulnerability audits of their organizations. He is also author of the book *The Truth About Identity Theft*. For more information about Jim Stickley, please visit <http://www.jimstickley.com>.

About Freestyle PR

Established in 2006, Freestyle Public Relations is an independent public relations firm offering communication services that are tailored to the markets they serve. To ensure that each of its communications programs is precisely tuned to its target audience, Freestyle employs its proprietary 'Communication Without Boundaries' methodology in which communication programs are built around the specifics of clients' markets and not around an agency standard. In addition to media relations, the agency provides additional services including corporate relations, media training, a full-service editorial program, etc. In addition to its Midwest office, Freestyle Public Relations maintains an office in the San Francisco Bay Area. For more information about how Freestyle creates results for its clients, visit our website at www.freestylepr.com or call 515.223.4343.

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